

11 Start-up Business from UGM Innovative Academy Programme

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The Innovative Academy Programme of UGM batch #3 has started. Eleven start-up business student groups have been announced to be entitled to have further mentoring and final pitching. These are:

1. Papable

It is a business idea to resolve child care by the father. The product design in the form of website will present contents on parenting patterns, tips, forums and Q&A by experts, and so on.

2. Kidnesia

This has the platform to connect parents and children with special needs with experts, aiming at raising optimism among parents who have special children.

3. Pinastika.id

Produced by Innovative Academy Batch#3 that works in arts. It aims at helping artists who have been unable to explore their works of arts extensively.

4. Bantu Ternak

This business will help funding collection for farmers who found difficulties in getting investment. It will link breeders and possible investors.

5. Sparink

It is time management platform for social media where users can share agenda.

6. Calculo

It is a business design to help mothers make their financial plans, starting from nuptials to baby

birth.

7. Agrilink

This start-up business is a platform to connect farmers with those who require horticultures harvest, including big traders, hotel, restaurant, catering, or processing industry.

8. Villageria

They carry the idea of tourism village marketplace website where tourists can find destinations, transactions, monitors prices and number of tourists, and empowerment.

9. Fitme

It is a marketplace for fitness industry, aims at increasing the number of people doing sports at small scale gyms.

10. Tavern

This is an app for online musicians community, as well as a platform for musician hunt. A place for music groups, seek additional players, and jamming partners.

11. Rentalin

This searches for rental cars. Users can have information and availability of rental companies real time.

Director for Business Development of and Incubation of Universitas Gadjah Mada, Dr. Hargo Utomo, M.B.A., said the 11 teams had gone through the final pitching. "Final Pitching is aimed at training the team in presenting their business ideas comprehensively," he said recently.

Hargo hoped the teams that had passed three months incubation would show further progress. "Hopefully, the Innovative Academy batch 3 will generate quality start-up businesses," he said.

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