

UGM Products Attract Attention at PIMNAS Investment Summit

Thursday, 11 August 2016 WIB, By: Marwati




A number of innovative products made by UGM students are exhibited in the National Student Week (PIMNAS Investment Summit or PIS) that is hosted at the sidelines of the 29th National Student Week at Institut Pertanian Bogor, West Java.

Headband called HiFRESH, multifunctional bag Eternity Bag, flooding detector system iFLEE, and mBENGKEL apps are some of those on display that are devised for the student Creativity Programme. They all withdrew the attention of the visitors.

The UGM display that came in brochures, posters, or video have attracted a wide audience from lecturers and students, staff from government agencies, junior and senior high school students as well as general public and businessmen to know more of these innovative products.

Praises are expressed from the visitors on the innovations from UGM, including on the Innovative Academy that has produced several start-ups.



The PIMNAS Investment Summit is held to bring together creators and investors that can support the product development. Committee chairman of the event who is also Vice-Rector for Academic and Student Affairs of IPB, Prof. Dr. Ir. Yonny Koesmaryono, MS., said the relations with investors are important for the students that want to develop their ideas into products for wider use. The exhibition from 9-10 August is also joined by 68 booths from various participating universities, and 70 companies. High school students also have the chance here to get information on the participating universities.

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