

UGM Launches Taxi Service Order Application

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Universitas Gadjah Mada through PT. Gamatechno has developed an online application, NAXI, for taxi services in the province of Yogyakarta Special Region. UGM teams up with PT Arga Surya Alam Perkasa, KSU Pataga, and Rajawali Taksi operators. Director of Gamatechno UGM, Muhammad Aditya Arif Nugraha, said the app was for licensed taxi services, not the private ones.

“We chose to support the licensed taxi operators, different from private services apps,” said Aditya during Soft Launching of NAXI app at the Adisucipto airport in Yogyakarta on Friday (30/12)

Aditya added the presence of the app was expected to enable clients to order taxis while in Yogyakarta and surrounding areas. “The app will not instantly increase the number of services but will increase the service quality for users,” he said.

Aditya explained NAXI would be developed further in cooperation with hotel and mall operators through electronic payment. Currently, NAXI can be downloaded on Android smartphones. “We notice that as high as 80 percent of community use Android smartphones so we’re pretty excited with this app,” he said.



Director of Rajawali Taksi, Hosen, welcomed the NAXI application. He viewed that the online app would increase the number of orders for taxi services. “It will surely increase the income of our taxi drivers and is convenient for our clients,” he said.

Rajawali Taksi has 113 taxis that each would drive passengers from airports up to 6-7 times. “In average, around 600-700 services are delivered every day,” he said.

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