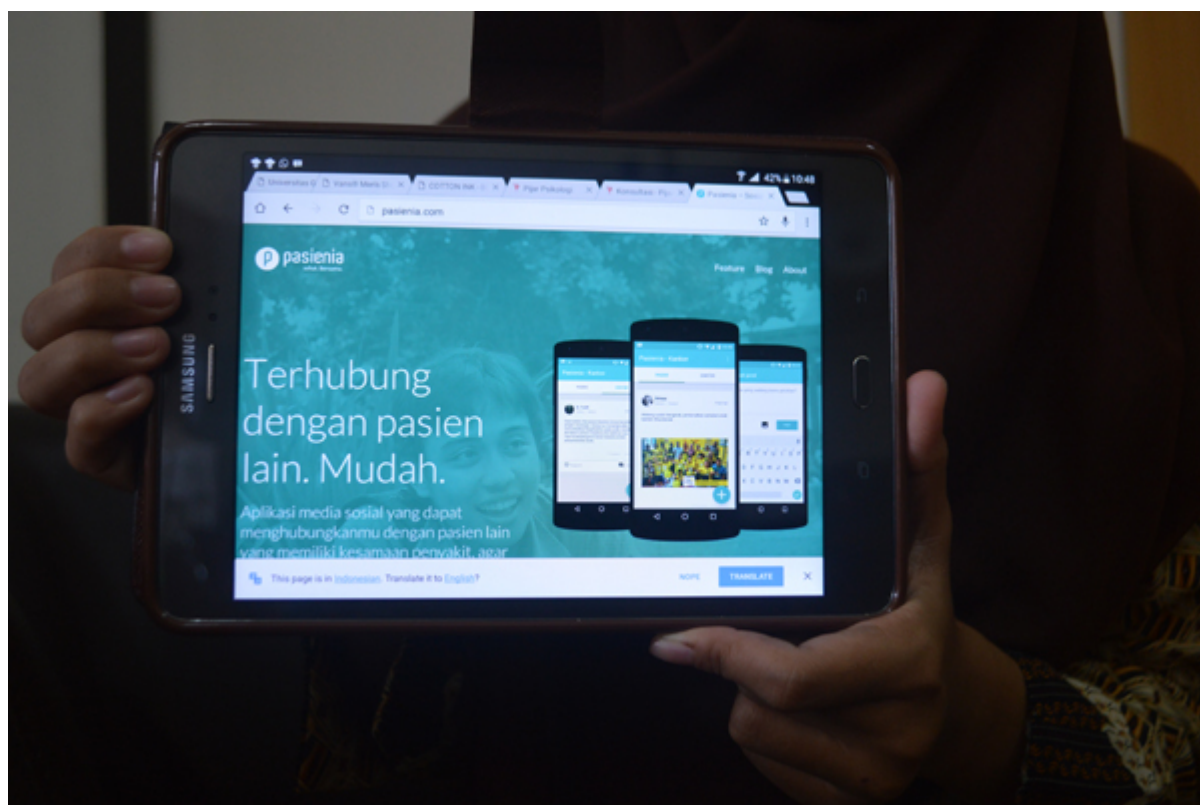


Pasienia Apps by UGM Alumni, World Champion in Google Competition

Thursday, 20 April 2017 WIB, By: Marwati



A start-up called Pasienia, built by UGM alumni, became the winner of Google Business Group (GBG) Stories competition. This application succeeded in winning the world champion after beating the other 468 applications from various countries in the world.

“As the winner, we were given an opportunity to attend Google I/O Conference in Mountain View, California, in May 2017,” said Pasienia CEO, Fadli Wilihandarwo, on Thursday (20/4).

GBG Stories is an annual competition held by Google to inspire online businessmen and business women. This year, the competition was joined by 469 participants from various countries, including Brazil, Egypt, Mexico, Morocco, Nigeria, Pakistan, Peru, and Indonesia.

Fadli said the Google competition selection started at the end of 2016. From the 469 participants, only the top 9 applications were selected. The top 3 applications were later chosen in a second selection process. Pasienia was ranked first, while in the second and third positions were Reblood start-up from Indonesia and Croquetero from Mexico, respectively. The top 3 winners were given an opportunity to visit Google headquarters to meet innovators and leaders in the digital business

sector.

“The winners were announced on 6 April 2017, and we were very grateful to be the winner of this prestigious competition. We hope there will be more patients who get help from this Pasionia application,” he added.

Pasionia is an Android-based application which connects patients who are undergoing treatment. Through this application, they can share information regarding their disease based on the doctors’ experience and knowledge. This application was developed by Fadli and fellow students when they were still students of Faculty of Medicine UGM, Dimas Ragil Mumpuni, Haydar Ali Ismail, and Nur Hildayanti Utami. In 2015 they made the apps for an event, namely Innovative Academy 2 UGM.

“On the patients’ timeline, those who suffer the same type of disease can share and motivate each other. Meanwhile, on the doctors’ timeline, the patients can also consult with the doctors online,” he explained.

This application has been released by Play Store with more than 7,000 users and a 4.2 user rank. As of April 2017, there had been around 3,500 interactions among the users using this application.

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