

UGM Student, Winner of Global Ideapreneur Week in Malaysia

Tuesday, 02 May 2017 WIB, By: Marwati



A student from UGM made an achievement at the Global Ideapreneur Week 2017 which was held in the Malaysian Global Innovation and Creativity Centre (MaGIC) from 21 until 23 April 2017. At the event, Nararya Ahmad Dharmika who is a student of Industrial Engineering succeeded in winning two awards which were Best Idea Team and Best Speaker.

Nararya said Global Ideapreneur Week was a start-up idea competition combined with conference and coaching by start-up founders in the ASEAN region. Together with the other 41 teams, he had to compete in proposing an innovative idea in front of the judges. Funding would be given to the best startup idea.

“This competition was divided into two categories which were teams and individuals. I participated in the individual category and acquired a team which was randomly selected by the competition committee. My team had to develop an idea in less than 48 hours,” said Naraya on Friday (28/4) at Faculty of Engineering UGM.

Nararya further explained that, in the competition, each participant had an opportunity to attend the

Business Model Canvas, a coaching session provided by start-up experts and a training for making an Android application.

“Each team had 48 hours to develop an idea through training and coaching, then we presented our idea for 5 minutes in front of the judges,” he explained.

In the competition, Nararya proposed something called Next Show which was an application innovation which aimed to connect an event organizer with the performer. The idea sought to solve the problem experienced by many event organizers and performers. All this while, an event organizer often experiences difficulty in contacting the artist or performer, and the local artist also often finds it difficult to carry out promotion.

Nararya hopes that, after the competition, his innovation can be developed and utilized to facilitate people who need it.

“I hope our Next Show application can be developed into a platform which connects event organizers and performers in Indonesia,” he added.

Related News

- [UGM Second Winner of Student Scientific Week 2017](#)
- [UGM Wins 27th National Student Week](#)
- [UGM Second Winner of Student Scientific Week](#)
- [Vocational School UGM Wins Gadjah Mada Sports and Arts Week 2017](#)
- [UGM Quick Disaster Application Earns Global Winner in London](#)