

Apps that Sell Street Goods by UGM Students

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UGM students develop startup application named as *YukLarisin.com*. The app is expected to be able to help traveling vendors to market their products through the online site. It is made by Oka Priambodo, Ganang Satria Pertama, Roni Fernando, and Afiffah Nur Mila Husniana. Oka told journalists “We will help design the product display on the online shop, as well as product pick-up and delivery,” on Wednesday (6/8).

For the time being, said Oka, the vendors that join *YukLarisin.com* are ready-to-serve foods, household utensils, clothing, painting and handicraft. “Some products displayed on the apps include honey, bamboo craft, and chips,” said the Philosophy student of UGM.

When an order arrives from consumers, *Yuklarisin.com* will pick up the product from the vendor and deliver it to the consumer. “Each visitor that clicks on a product they want will get connected to the Whatsapp account of the customer service,” he said.

The idea for *YukLarisin.com* app, said Oka, came up when he saw for himself the traveling vendors that sell goods by going around the campus. After having a chat with the vendors, he learned that they could only sell the goods during good weather. Often, the goods are only sold after two or three days.



When the idea to help market the goods online was offered to them, it was warmly welcomed. Oka then asked several of his fellow students to join him making the app. Now, Oka hoped the app would be a practical solution to resolve the problems of the traveling vendors. The team will continue to develop the startup business to benefit many people. “Going forward, we want the income of the vendors to increase, too,” he said.

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