

Gama Fair, Unity in Cultural Diversity

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As one of the agendas for celebrating the anniversary of Universitas Gadjah Mada since last year, Cultural Performances have been held. One of the main events is Gama Fair which is held from November 25 - 26, and November 30, 2017. The event has a strong cultural feel.

Gama Fair which was previously named as Cultural Market is held even livelier at Pancasila Field UGM. It was officially opened by Prof. Dr. Ir. Djagal Wiseso Marseno, M.Agr., Vice Rector of Education, Learning, and Student Affairs. During his opening speech, Djagal hopes Gama Fair would run well. Djagal delivered his appreciation towards regions from around Indonesia that participated in the event.

“There are representatives from Palembang, Lampung, as well as Cilacap that build a booth in the Fair. This shows UGM as the miniature of Indonesia,” said Djagal.

Gama Fair’s main performance was done on the main stage, presenting famous guest stars, including Hasoe and Didi Kempot. There was also a competition called as *Ngayogyakarta Got Talents*. The first winner was The Dissonance while the runner-up and the third positions were Umar from State Islamic High School 1 Yogyakarta and Trikustik.



In addition, there are booths showcasing regional student associations that exhibited the distinctive cultures of their respective regions. Gama Fair also invited Kevin Hendrawan, a famous YouTuber, as speaker in a talk show entitled *Enhancing Nationalism in Digital Era*. Besides, there were workshops on Basic Hand Lettering and Basic Photography with Smartphone, also food and console game tenants. At night, attractions were offered for free for the visitors, including mini ferris wheel.

Regarding the event, UGM believes that the Cultural Performances also give inspiration to people to hold other events. Before the opening of Gama Fair, a choir competition was held. The first winner of the was State Senior High School 3 Klaten while the runner-up and third positions were State Senior High School 1 Kebumen and Vocational School UGM. Besides, State Senior High School 3 Klaten and Vocational School UGM also earned the *Best Performance Awards*.

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