

Role of Sociopreneur Supports National Economy

Wednesday, 07 February 2018 WIB, By: Marwati




Jeffry Prayana, S.Tek., M.Si., Regional Head of Bank Syariah Mandiri, said Indonesia was in need of sociopreneurs. The presence of sociopreneurs is seen as very important because they are expected to be able to support the state economy.

"Now we're going into that direction. We need a considerable number of sociopreneurs and this is important as it combines social activities and entrepreneurship," he said in Grha Sabha Pramana on Tuesday (6/2) during the *Islamic Sociopreneur Development Program* seminar at UGM.

According to Jeffry, sociopreneurship was important because it showed social care but still based on entrepreneurship. "It is predicted that by 2030, Indonesia will be among five biggest economies in the world. But this will not happen if not supported by improvement in entrepreneurship," he said.

Meanwhile, Rizqi Okto Priansyah, Executive Director of Laznas BSM Umat, said that Islam teaches balance. When one is getting rich, he is obliged to share his wealth to the unfortunate people.

"It's the Islamic concept that teaches us to share some of our wealth to the less fortunate so that we may help each other. And this is what we designed in a programme called as Islamic Sociopreneur Development Program," he said.



Rizqi said sociopreneur was a combination of education and entrepreneurship. Participants would be given programme facilities, such as pocket money, scholarship, training, mentoring, capital, and apprenticeship. These are expected to hone the skills of participating students to be entrepreneurs.

UGM Student Affairs Director, Dr. Suharyadi, M.Sc., welcomed the programme by Bank Syariah Mandiri that offered entrepreneurship projects through training, mentoring, apprenticeship and capital to students. He was optimistic that from this event young entrepreneurs would arise.

The Islamic Sociopreneur Development Program was a seminar between Bank Syariah Mandiri, Laznas Bangun Sejahtera Mitra Umat and UGM Student Affairs Directorate. The event presented speakers Sukma Dwie Priadi, Manager of BSM Area Yogyakarta, Dharma Anjarrahman, Founder & CEO of Vestifarm, and Esika Caesaria, Founder & CEO of Arizka Group. During the event a scholarship worth 100 million was presented to UGM students.

Related News

- [Digital Economy Has Role in Rural Development](#)
- [Role of KIN and 10 Universities for Nation's Competitiveness](#)
- [Sociopreneur as Dawn of Indonesia's Economic Revival](#)
- [UGM Supports Local Food Development](#)
- [MSMEs as a Vital Role in the ASEAN Economic Community](#)