

## Creative Hub UGM Collaborates with Plug and Play

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Creative Hub of Faculty of Social and Political Sciences UGM has established collaboration with private companies, Plug and Play (PNP) Indonesia, to facilitate student development. Plug and Play (PNP) Indonesia is a global innovation platform that connects startup business to companies and invests in over 100 companies each year.

A Memorandum of Understanding was signed between both parties on Wednesday (19/4), represented by Dr. Erwan Agus Purwanto, Dean of Faculty of Social and Political Sciences UGM, and Wesley Harjono, President Director of Plug and Play Indonesia.

“The vision and mission of education that we launch today is not just to produce bureaucrats and politicians, but also startup players,” said Erwan.

He said further that graduates of the Faculty were expected to contribute more to resolving social problems.

“We encourage them to think about what contribution they can make to provide new and more creative jobs,” he said.

The collaboration will run for two years on areas of mentoring for talent sociopreneur, exposure project, and apprenticeship.

“Plug and Play is committed to helping prepare the students well for the real market industry or both national and international corporations to give solution to existing problems,” said Wesley.

For Wesley, university has the vital role to resolve those problems. He viewed that many students could actually offer applicable solution, but unfortunately, after graduation, most of them prefer to work for a big company instead.

With Plug and Play, a startup developed by students can continue with the support from other parties. He hoped of this collaboration many sociopreneurs and technopreneurs would emerge.

The event went on with a sharing session and talent by 12 talents such as Bantu, Gifood, Karti Tedjo, Simpul Kebaikan, Voice for Change, Sehati, and SrawungPPL.

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