

Faculty of Economics and Business UGM Launches Investment Gallery

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Faculty of Economics and Business UGM along with Indonesia Stock Exchange (IDX) and PT. Danareksa Sekuritas inaugurate the launching of Investment Gallery. Located on the 6th floor of Pertamina Tower FEB UGM, Investment Gallery is expected to facilitate students and communities in Yogyakarta to explore the capital market.

The Investment Gallery was inaugurated with a ribbon-cutting ceremony, which was performed by the Dean of FEB UGM, Eko Suwardi, M.Sc., Ph.D., witnessed by the Regional Branch Coordinator at PT. Danareksa Sekuritas, Syaefuddin Zuhri, and Head of IDX Development Region I, Didi Priadi. After the inauguration, the event continued with the signing of the cooperation agreement and a seminar titled "Investing in the Era of Digital Economy".

Eko Suwardi said that capital market has such an important role in this era because the market already uses advanced technology. The stock movement continues to shift rapidly and shares that were once underestimated are unexpectedly surging.

"With the Investment Gallery, we can at least know about the stocks and hopefully the students can

be the capital market actors, whether as the professionals or investors,” said Eko in Auditorium Djarum Foundation, 6th floor of Pertamina Tower, FEB UGM, Monday (5/14).

As reported by Eko, capital markets in this era play a bigger role because the funding sources do not only come from loans, but also from the investors. For that reason, Investment Gallery is expected to be a place of capital market education for the community, especially students.

Eko said the establishment of Investment Gallery is a part of FEB UGM’s responsibility to engage with the industries. FEB UGM as a campus focuses more on the theories, while those directly involved in the field are more familiar with the market.

“We hope they can share with us. In fact, this gallery focuses on education, so if you want to be an investor, be a sophisticated investor. Don’t be a naive investor who doesn’t know what to invest in.”

The establishment of Investment Gallery is expected to facilitate students of the undergraduate program, master program and doctoral program in conducting researches. Academic research can be consulted with the occurrences in the market to produce a complete research.

Meanwhile, Didi Priadi informed that IDX has initiated to become a facilitator in developing digital-based startups and connecting the startup access with the investors and companies. He noted with IDX Incubator, IDX supports digital-based startups with wide-scale business prospects in order to start building and developing their business.

“We see a future where digital-based startups become the driving force of business acceleration in every industry sector,” he said.

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