

UGM and Panasonic Cooperate to Improve Technician Competency

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The increasing need for competent technicians in Indonesia encouraged UGM and PT Panasonic Gobel Indonesia to establish cooperation in developing human resource competency in technical services.

The cooperation started with a signing of the Memorandum of Understanding between both institutions on Friday (7/13) at UGM Main Office.

“Today we are signing the MoU between Panasonic and UGM in developing Indonesian human resources through training, and if possible there will be a joint program to prepare prospective workers with excellent technical skills,” said Vice Rector for Planning, Finance, and Information System UGM, Dr. Supriyadi, M.Sc., Akt.

Aside from technical skills, education at UGM also focuses on character development. He hopes that

the joint program can be a medium to build a diligent, communicative, cooperative, and high integrity character in UGM students.

Supriyadi added these qualities correspond to the government's target in the vocational education development scheme to reach the needs of national workers in various key sectors.

"Hopefully the MoU can be immediately followed by technical service agreement," he said.

On the same occasion, HR Director of PT Panasonic Gobel Indonesia, Wendy Sofyan, expressed his appreciation for the support and cooperation opportunities from UGM. The cooperation, he opined, became one of Panasonic and UGM's commitments in improving human resource competency in Indonesia, particularly in integrated technical services.

"We seek to deliver technicians with excellent competency, communication, and characters to improve education and training that integrate with service needs."

In the near future, Panasonic will organize a training on basic knowledge and practice skills such as welding, AC installation, AC repair, and product knowledge. Training participants will also receive a certificate from Panasonic. The first stage will be held for approximately 6 months at Yogyakarta Branch Panasonic Service Center. Meanwhile, Panasonic on the next stage plans to establish a training center on campus.

The training, Wendy said, can be one strategy to increase university graduate competitiveness, broaden new technology horizons, and provide practical learning center.

"We hope this program will provide opportunities for the emergence of skilled workers throughout Indonesia."

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