

UGM Students Develop Waterfalls Tourism in Purbalingga, Central Java

Wednesday, 07 August 2019 WIB, By: Marwati




UGM students conducting a Student Community Service programme in Tanalum village, Purbalingga regency, Central Java, organised *Tanalum Culture Festival* from 3-4 August 2019 to promote the village potential

“This event is to promote the potential of Tanalum village as tourism village so as to increase the number of tourists who come here,” student coordinator, Putu Maharani, said in a release received on Tuesday (6/8).

Putu said Tanalum village was known as the *Village of Thousand Waterfalls*. It has many waterfalls that are potential as natural tourism spots. In 2019 the village even became the runner-up of Best Village titles in Central Java.

The Festival in Curug Karang is the summit of events conducted by the UGM students since 29 June 2019. Having a garden party concept, the festival displays cultural events and village potential, including food products such as fern chips and crackers of which raw ingredients are abundant in the village. The area also has special Lutan robusta coffee.



The cultural events performed during the event include *Tanduk Lesung*, *Gendingan* and *Mitoni* events. The Festival also invited professional chefs joining Indonesian Chef Association to give a cooking show. To top it off, a rock balancing competition was done.

Supervising lecturer, Iqmal Tahir, M.Si., explained the student community service programme in this region was joined by 30 students who were assigned to two villages, Tanalum and Sumampir. They did it from 29 June - 31 August 2019 with the main programme to develop small and medium enterprises to support tourism village concept.

“Hopefully, through the Student Community Service programme, UGM can increase community and small and medium enterprises capacity and boost the nature tourism of Tanalum village,” he concluded.

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