

# Puspar UGM Promotes Ketingan Ecotourism through Storytelling

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Ketingan Hamlet, located in Tirtoadi Village, Mlati District, Sleman Regency, is considered an ecotourism hamlet. Since 1997, this hamlet has been known as the habitat for the Buffalo Egret (*Bubulcus ibis*). The breeding duration for thousands of these species can occur in the rainy season.

Up to this moment, Ketingan Hamlet is well-known as a conservation hamlet. This type of bird only comes in the rainy season, along with the breeding period.

"Although it is in a residential area, the egret does not feel disturbed by the activities of residents and visitors who like to see their behavior," said drh. Subeno, M.Sc in a soft video storytelling event in Ketingan Hamlet, Tirtoadi, Mlati Sleman. The event is held on Saturday (30/10).

In his remarks, tourist villages with their resources are very potential to be improved as tourist attractions. Some attractions presented to tourists can be objects in which the visitors can enjoy.

"This storytelling is a uniqueness that can strengthen its attraction to be more interesting and complete," he said.

Story Telling in Ketingan Tourism Village is a rewarding activity from Education for Sustainable Development, namely the 2020 UGM Center for Tourism Studies program chaired by Prof. Dr. Heddy Shri Ahimsa-Putra, M.A.M.Phil. There was also another speaker from the UGM Puspar, namely Dr. Destha Titi Raharjana, S.Sos. M.Si.

Subeno continued that this 14-minute video showed the history of the egret's arrival in Ketingan.

Besides, it also presented the daily activities and movements of the egrets.

The video's dialog revealed that the information given was considered proficient in providing information about the life of the egrets in Ketingan Hamlet. Nevertheless, there are other details to consider and need to be added to this video.

Such as adding photos during the visit of the Governor of Yogyakarta when introducing the hamlet path. Also, details that show the interaction between the egret and the community.

"It is necessary to raise and display the proximity of the hamlet residents to the egret birds. Since 1997, this picture is seen as presenting evidence that the Ketingan community has been able to coexist with these migratory animals. Manifold notes became the attention of the production team to explore further video development," he added.

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Photo: TempatWisataUnik.com

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