

# YouSure Faculty of Social and Political Sciences Organizes Soprema 2020

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As a strategy to revive enthusiasm and creativity, the Youth Studies Center (YouSure) Fisipol UGM organized the Young Indonesian Sociopreneur (Soprema) 2020. This year, the Sociopreneur Muda Indonesia (Soprema) was held with a little bit distinct from previous years.

The Covid-19 pandemic has now become a challenge for business people, including young sociopreneur. Accordingly, Soeprema 2020 raised a fresher concept by organizing an online expo, with a theme entitled Inspiring Millennials as a Sociopreneur Champion. Furthermore, various business products from young sociopreneur can be accessed at [akmindonesia.org](http://akmindonesia.org).

"Different from previous years, this year, all Soprema 2020 activities were held online. In organizing this event, the parties concerned made various adjustments and innovations in the hope Soprema can always be committed to supporting the progress of young Indonesian solopreneurs," revealed Dr. Hempri Suyatna, S.Sos., M.Si, at Bumbu Desa Sagan Yogyakarta on Monday afternoon (9/11).

As the chief executive of the 2020 Soprema, Hempri admitted that the Covid-19 pandemic has made economic and social business activities experience a decline. Therefore, these activities need to be

revived and back to compete. Hopefully, this activity can form a contribution from the academic world in solving social problems confronted by the younger generation.

Even though it was held during a pandemic, Soprema's activities, which were now entering their fifth year of organization, still got remarkable enthusiasm from young sociopreneur. This fact was proven from the number of registrants for this year's competition from 25 provinces in Indonesia.

"Although it had not been able to exceed 2017, which reached 31 provinces, the event implementation this year was reached up to more than in 2019. There were 22 provinces that attended this event. The farthest participants were from Papua and West Papua," he said.

The 2020 Soprema series of activities will be held from November 10 to December 4, including Incubation & Pitching on November 11-14, Soprema Talk on November 14, Virtual Expo on November 14 to December 4, and Awarding Soprema on December 4.

M. Najib Azca, Ph.D., as well as the Director of YouSure, said that nowadays, sociopreneur for social entrepreneurs' inequality between the regions and the center is still significant. Meanwhile, during the Covid-19 pandemic, Indonesia needed social entrepreneurs as a way to recover the economy from the crisis.

"Solopreneurs from all parts of this country must be given opportunities since there is still an imbalance between the central and periphery areas," he explained.

Soprema is a kind of activity that involves various areas. This activity is based on an affirmative policy. Solopreneurs from all parts of this country must also be given a chance in this activity. This condition is due to there are still inequalities between the central and periphery areas.

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