

# Public Supports UGM by Adding Twibbon for the 71st Anniversary of UGM

Monday, 21 December 2020 WIB, By: Natasa Adelayanti




UGM commemorated its 71st anniversary on Saturday (19/12). With the theme “The Resilience of Indonesia's Social Capital Against the Covid-19 Pandemic for the Future of the Nation”, the anniversary was celebrated with a different spirit and method from previous years. The majority of events were online, only a few were a mix of face-to-face and online.

This year, UGM launched a special twibbon or avatar border as a form of support as well as to enliven the celebration of the anniversary. Interestingly, the twibbon was used not only by UGM academicians or alumni but also by a number of people who were not directly tied to UGM.

One of them was Pri Hastuti, a private employee who lived in Bantul. According to her, the design of the twibbon was attractive and aesthetic to use in her social media profile photo. Besides, this year's theme also brought its own enthusiasm amid the condition of the Covid-19 pandemic.

“I knew the twibbon from my colleague who works at UGM. When I saw her profile photo, I was fascinated and decided to ask about it. She said it was to commemorate the 71st Anniversary of UGM. So, I asked her whether I could add it too though I didn't work or study at UGM. She said no



problem and then I added it on my photo since it is well-designed and brings positive messages,” she said.

Responding to this, Dr. Iva Ariani, Head of UGM Public Relations and Protocol, appreciated the public for adding the twibbon to their photos for the 71st Anniversary of UGM. According to her, UGM was very delighted with this gesture. It also showed that UGM was in the public’s heart.

“Representing UGM, I would like to thank everyone for their support throughout this year’s Anniversary. UGM does not only belong to its academicians, but also the Indonesian people. We will always devote ourselves to the society, nation, and country to be more prosperous,” she concluded.

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