

## Delivering Moral Message through Cover Bag

Tuesday, 07 June 2016 WIB, By: Marwati



There are many ways to deliver moral values for youth so that they avoid negative attitude and keep their spirit up to fulfill their dreams. A group of UGM students had an idea to transform those moral values through cover bag. The choice of using cover bag to transform this idea is due to student's habit to wear cover bag in their daily activities. The delivery of a message through cover bag is one form of support for National Movement 'Mental Revolution'.

The idea to deliver moral values through cover bag was based on experience of Nurul Fajriati Setyaningrum, student of UGM Medical Faculty. She said that she had been using the cover bag since she was at school. She witnessed many of her friends and other college students wearing it as well. Since then, she had an idea to make cover bag with a moral value printed on it. The printed moral value could also motivate other people who read it. "I have been using cover bag since I was at school, but the material and the design is so so, then I think why don't we write something on it such as moral values. So, it will not just be a cover bag," Nurul said on Tuesday.

The manufacture of the cover bag was done by Nurul and four of her friends, namely Rahadian Pradipta from Engineering Faculty, Aji Dwi Pratama from Geography Faculty, Annisa Rachmawati from Medical Faculty, and Affifah Nur Mila from Mathematics and Natural Sciences Faculty.

Some of the sentences printed on the cover bag were, '*Ilmu tidak didapat dengan jasad yang santai*' (Knowledge could not be earned by dawdler), '*aku anak sholeh*' (I am a good kid), '*mengeluh tidak*

*membuatmu kuat*' (whining will not make you stronger), '*belajar ohm law yuk*' (let's study ohm law), or 'like the rain I fall for you'.

Besides moral values, they also designed cover bag with physics formula so that it could be a way for people to learn and memorize. "We meant to put on physics formula so that it could be easily memorized," Afiffah said.

Different from other cover bags, their cover bag was also equipped with a hook buckle and string so that it would not be easily off. "It suits them who like traveling since it could protect them from pickpocketing or robbery," Rahadyan Pradipta, the chairman of the team, said.

Aji Dwi Pratama as the designer said that the cover bag is made of polyester and it could cover up to 24 litres bag. The cover bag is available in many colors such as maroon, blue, dark blue, sea blue, pink, green, brown, light grey, orange and purple. This cover bag which is named AKVO is also easily folded and could be stored in a small size.

Annisa Rachmawati said that in the near future they plan to include anti-sexual harrashment and bullying messages. "We want the message to be able to prevent people from doing bad things after reading it," she said.

---

## Related News

- [Earning Doctorate for Advertisement Research](#)
- [Ministry of Communication and Information Plans to Use Folk Art for Government's Program Socialization](#)
- [UGM Students Empower Children in Detention in Yogyakarta](#)
- [Completing Doctorate after Researching Climate Change in Yogyakarta](#)
- [The 65th Anniversary of the Republic of Indonesia in the UGM Hall](#)