

School of Entrepreneurship Ready to Produce 100 Businessmen Each Year

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Generating human resources that are highly qualified through providing entrepreneurial soft skills has become the determination of the Universitas Gadjah Mada's Vocational School. The School has then teamed up with Mandiri Bank to achieve that goal by establishing the School of Entrepreneurship.

"We are determined to generate up to one hundred strong businessmen every year through the School of Entrepreneurship. They don't have to become real businessmen necessarily, but, at least, the spirit of entrepreneurship is already instilled whenever they already have an occupation somewhere," said Director of UGM Vocational School, Ir. Hotma Prawoto Sulistyadi., MT., IPMd, on campus on Friday (27/3).

Together with Senior Vice President of Mandiri University Group, Winarsih Budiriani, Hotma signed a memorandum of understanding related to the establishment of such School that was also attended by Vice-Rector for Research and Community Service, Prof. Dr. Suratman, and Senior Vice President Corporate Banking of Mandiri Bank, Arya Suprihadi.

According to Hotma, entrepreneurship is a compulsory class for all Vocational School's students. He further extended appreciations to the Mandiri Bank for their CSR programme.

"The Bank also send their trainers and practitioners to teach student about entrepreneurship," Hotma said.



Training for lecturers will commence from 2 April 2015 who will coach some 114 students of the first batch, representatives from 27 study programmes in Vocational School. They will be taught on entrepreneurship & mindset, business idea & business plan, execution & business implementation, marketing & selling, networking & relationshipbuilding, also effective communication. At the end they will have to produce one certain business endeavour.

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