

YouSure FISIPOL UGM to Host Soprema Competition 2016

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Youth Studies Centre (YouSure) of Faculty of Social and Political Sciences UGM opens opportunities for the young generation aged 16 - 30 years old to attend *Soprema 2016*. Soprema is Competition and Expo Indonesian Young Sociopreneurs, a competition on business ideas and creative business plan, opened from 1 March - 31 May 2016.

Director of YouSure, Dr. Muhammad Najib Azka, S.Sos., M.A., said the SOPREMA was held amidst the rampant social problems among society; despite progresses that have been achieved, post-reform events pose social problems that need to be addressed.

"Poverty, imbalances, environment problems (are existing). Social entrepreneurship is there to resolve problems as well as to explore potentials; and we believe entrepreneurship is one key to resolve problems among society," said Najib Azka in the Bulaksumur B building of the Faculty of Monday (14/3).

Related to the competition, Dr. Erwan Agus Purwanto, M. Si., Faculty Dean, said Faculty of Social and Political Sciences UGM focused on entrepreneurship activities. In 2015, they hosted the FISIPOL Goes Asean event that presented Young Asean Entrepreneurship competition. He fully supports Soprema event as the ones who will get selected here can go to the Asean level competitions.

"I believe that all current problems lead to social problems, environment problems, energy, transportation, etc. Entrepreneurship will address these problems," he said.



Rector of UGM, Prof. Ir. Dwikorita Karnawati, M.Sc., Ph.D., welcomed the hosting of the event; SOPREMA 2016 competition is a breakthrough to overcome problems arising in society. In her opinion, Indonesia currently has demography bonus with the productive age reaching as high as 70 percent. Of 175 millions of supposedly productive people, unfortunately, not all are productive. UGM is, therefore, expected to be a problem solver. Through entrepreneurship, those productive people hopefully can think creatively, be motivated, and productive.

Dr. Hempri Suyatna, Soprema director, said without productive and social care, young people can become social problems if they have no role in prospering. Hence, the young people's role is much expected.

Hempri explained the Soprema 2016 - supported by Visitama 17 - was divided into six categories, technology, agriculture and maritime, creative industry, service industry and public service, ecology and food security,

"Through online registration, we hope 90 participants will go to the semifinals which will elect 18 finalists and, finally, best 6," said Hempri.

The Soprema 2016 will culminate on 5-7 September 2016 where finalists will present their business plans to the juries, join seminars and talkshows as well as visit socioentrepreneur projects in Yogyakarta.

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