

# Social Media Has Important Role for Nusantara Philosophy Development

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Change in communication and information technology has affected greatly to the use of mass media for scientific communication in many areas, including those relating to Indonesian cultural values. This served the background for Faculty of Philosophy UGM to host *The 5th International Conference on Nusantara Philosophy* event that is themed *Philosophy & Social Media: Towards Construction of Meaning and Nusantara Identity*.

“It needs to be known how far the contribution from the media for the development of Nusantara (Indonesia) philosophy, remembering the strategic role of the media to deliver information on issues and new findings in science and technology,” said Prof. Dr. Lasiyo, M.A., M.M., speaker of the conference, on Tuesday (10/10).

He explained social media has the role to spread cultural elements from one individual to other individual and spread new findings in science to the general public. This process, according to Lasiyo, was a factor that encouraged the growth of culture and also enriched it.

“The influence and role of media on individual or group has made changes in many areas of life,

such as politics, economy, social, culture, or change in media relations with the society,” he said.

He explained values and meaning in Nusantara philosophy can be informed to the public through communication media, especially social media so it can be used to change the mentality of a person or group to adopt and anticipate mental behaviour development that orientates towards the future or the mental behaviour that is open to science and technology development.

“The development of Nusantara philosophy is expected to grow rapidly if it uses all existing potential, including social media,” said Lasiyo.

Even so, he reminded social media users, including from academics, to pay attention to academic norms and ethics. With such good use of communication, message can be delivered well without facing barriers.

The conference that runs until 11 October presents leading philosophy experts, such as Dr. Tran Tuan Phong from Institute of Philosophy, Vietnamese Academy of Social Science, Dr. Kally Swazey, and Ignatius Haryanto, M.Hum.

“There are many experts sharing their knowledge through this conference. I hope the knowledge can benefit the development of Nusantara philosophy amidst the technology era to realise sustainable development as well as contributing to global development,” said Rector of UGM, Prof. Ir. Panut Mulyono, M.Eng. D.Eng.

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