

# Gaining Gold Medal in Student Scientific Week, Bone Clinx Pet Grooming is a Promising Business

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From the knowledge, hobbies and love of pets, five students of Faculty of Veterinary Medicine UGM incorporated in the "Bone Clinx Pet Grooming", made best achievement in the 25th National Student Scientific Week (Pimnas) in Muhammadiyah University of Yogyakarta recently. They are Muhammad Atma S, Martinus Prastya DN, Yosavat Agung S, Aprilia Dwi A and Handang Widantara who won the gold medal for PKM-K Poster category.

Moreover, "Bone Clinx Pet Grooming" now becomes a promising business. Therefore, if you are a pet owner, you do not need to bother to take care of everything alone. You can entrust your animal pet to "Bone Clinx Pet Grooming".

In addition to providing animal care services with guaranteed service, "Bone Clinx Pet Grooming" is ready to provide 24-hour health consultation and care for pets, dogs, cats and rabbits. "We provide a warranty of three months after grooming, we guarantee everything, that is what differentiates us from other grooming," Martinus Pastya DN said in UGM Main Office, Thursday (2/8).

Martinus said, another Bone Clinx's feature is the treatment of veterinary examination prior to grooming. This examination includes a physical examination of the eyes, mouth, teeth, ears, hair, nails up to anal examination. "We will check carefully, if there is health's problem, we also perform the treatment, yet we are already bearing the veterinary degree. Even when there is nothing serious or need treatment we have been working with Bagas Waras Clinic," he said.

Admittedly, the time to grooming is not long, at least 30 minutes but consulting and other activities



could take 3 hours. All depends on the character of the treated animals, because the dogs and cats are different. "Like a cat, for example, sometimes they are difficult, too, sometimes running, scratching, and so on. Fortunately, we have much info to be discussed with the pet owner. So if there are questions, just ask or call us for consultation," he added.

Aprilia Dwi A added although 60 percent of grooming services in Indonesia have been professional, "Bone Clinx Pet Grooming" is optimistic about taking market of pet service business. Bone Clinx's strength is the use of herbal shampoo made for pet grooming, while others are still using chemical based shampoos.

Experience proves by using homemade herbal shampoo, there is no complaint from clients. "This is the first herbal shampoo for animals in Indonesia. After surveying in Yogyakarta and surrounding areas, we do not find a single place using herbal shampoo, there are still many which use chemicals," she said.

Therefore, herbal shampoo for grooming has not been marketed, and the use is still to meet the need of Bone Clinx. There are two variants generated, which is pandan leaf herbal shampoo and aloe vera herbal shampoo. "It is still for ours, of course we worry that the market impact on Bone Clinx service business. Meanwhile, we know that chemical shampoo is oily," she said smiling.

Aprilia did not deny when the price of services at Bone Clinx is slightly higher than other grooming places. For a service, Bone Clinx sets the price of 100 thousand rupiah for non-member and 50 thousand - 75 thousand rupiah for members. "The price of grooming outside is less expensive, between 40-50 thousand rupiah, but again we're using herbal based veterinary care," she said.

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