

Social Entrepreneurs Display Entrepreneurial Projects in Demoday

Monday, 10 September 2018 WIB, By: Marwati



Creative Hub (C-Hub) programme of Faculty of Social and Political Sciences UGM is a space for students to develop their social entrepreneurial skills. The current phase of the programme, *Demoday*, allows selected teams to present their projects to prospective investors.

One of the projects presented is *Gifood*, a platform that connects people who have excess food with those that need it.

"A survey showed that Indonesia is a country that dumps food the second biggest in the world. It is very concerning because million other of Indonesians are starving," said Nauval, *Gifood* founder, on Friday (7/9) at Faculty of Social and Political Sciences UGM.

Nauval said the ideas for the project came from the concerns over thrown-away food. He started with his friends to collect the excess food from event organisers or food vendors and distribute the food to the needy.

“We started out from *Line*, then we developed it into a website,” he explained.

He said *Gifood* had distributed 320 kg food to some 1,600 people. *Gifood* has the opportunity to be developed into a profitable business. So, through *Demoday*, he hoped to be able to attract investors that in return will make bigger social impact.

The Creative Hub launched in January aims to train social entrepreneur generation in solving social problems by making use of digital technology quickly and smartly.

In the Creative Hub ecosystem, the campus supports the birth of creative ideas and transform it into sociopreneur business model and startups. The support comes in the form of mentorship, logistical support, network, sociopreneur innovation, and investment.

Beside *Gifood*, other talents giving presentation during *Demoday* include *Voice for Changes*, *Bantu*, *D’Milk*, *Fatimah Safety Ojek*, *Srawung ppl*, *Super C6*, *Ailesh Power*, *Halo Hiburan*, *Simpul Kebaikan*, *Karti Tedjo*, and *Sadar Bakat*.

After a six-month incubation, *Demoday* became the finals to be experienced by the participants before they can expand the networks and have the opportunity to do apprenticeship at *Plug and Play Indonesia*.

In the event there was also a talkshow themed *Social entrepreneurship: New Direction for Higher Education 4.0*, presenting speakers Head of R&D of Manpower Ministry, Ir. Khairul Anwar, expert staff to Industry Minister, Imam Haryono, President Director of *Plug and Play Indonesia*, Wesley Harjono, and Co-founder and Chief Business Development of *GDILab.com*, Jefri Dinomo.

Related News

- [Soprema, Generating Young Entrepreneurs from Campus](#)
- [Government Boosts Number of Young Entrepreneurs](#)

Related News

- [Soprema, Generating Young Entrepreneurs from Campus](#)
- [Government Boosts Number of Young Entrepreneurs](#)